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MEMORANDUM

To: Linda Brennen

From: Jay DeFelicis

Date: March 14, 2017 (revised)

**Re: JLUS Weapons Station Earle
Public Involvement Strategies Draft
MC Project No. 16002423G**

The following is proposed as the Public Involvement Strategy for the JLUS:

1. Hold 3 Public Open House Meetings at the beginning, middle and end of the project that would be advertised on the County website and the project website. These meetings would be an open invitation to watershed municipalities and county residents to review project information generated and offer comments. The meetings are to coincide with the following milestones:
 1. Kick-off Meeting (Late March early April) - Data Collection
 2. Progress Meeting (Early Fall) - Draft Plan Preparation
 3. Final (January 2018) - Final Plan/Project Wrap-up

These meetings will include graphic material that will be available on the JLUS Earle website for anyone to see, and an outline of findings, with the ability of everyone to participate ask questions, voice comments or concerns, and generally engage with the project team. Meetings may include brief presentations as appropriate.

2. Public outreach will include the development of a project specific web site which will house ongoing uploads of relevant project information as it is developed, such as mapping, reports, meeting agendas and reviews of comments and input. This website will also allow residents to be aware of upcoming meetings and will be linked to the Monmouth County website for broader outreach.
3. The third aspect of the Public Involvement Strategy will be to identify and discuss with JLUS Project Stakeholders (in this case the Municipalities involved in the planning process and county agencies) to determine Target Groups which could come from a number of differing sectors, including:



1. Private Industry (such as; major landowners or major employers, homebuilders and developers in the area, and members of the real estate industry)
2. Public or Semi-Public Groups (such as; neighborhood associations, home and school groups, retirees organizations, swim or golf clubs, NY-NJ Harbor Estuary Program, Seastreak, and NY Waterways ferry companies, etc.)
3. Utilities (such as; local and regional Water Companies, or Municipal Utility Authorities, etc.)
4. Government Agencies (such as Gateway National Park Sandy Hook Unit, US Coast Guard Sandy Hook Station, DEP, FEMA, USACOE NY District, USEPA Region 2, NJDOT, Office of Planning Advocacy, and NJ Transit).
5. Academic Institutions (such as Rutgers University Sea Grant Consortium, Monmouth University Urban Coast Institute, Stockton University Coastal Research Center, and Stevens Institute of Technology Coastal Engineering Research Laboratory)

As the planning process moves forward, identification and inclusion of the public and interested and influential groups within the area will be important for an inclusive and effective end product. Technical working groups will be formed and meetings adjourned as needed. A summary of the Public Involvement Strategy and the results of this outreach will be included in the final Joint Land Use Study.